

May 4th, 2010

FOR IMMEDIATE RELEASE

FUNDRAISING GOAL SHATTERED! Heart House Hospice

100 individuals braved the morning rain and shattered last years record figure of \$17,000 at Sunday's Hike for Hospice. This year a stunning \$35,000 was raised for Heart House Hospice! "These community members, volunteers and generous corporations such as Bayshore Home Health, Sunrise Assisted Living and Waddell Financial came together to show that this community cares!" said Theresa Greer, Executive Director. "All of this money will go directly to services that provide high quality, in-home support to families in Brampton and Mississauga who are living with a terminal or life threatening illness."

The event launched the beginning of National Palliative Care Week, which is held nationally from Sunday May 2nd to Saturday May 8th, 2010.

David Walker, Director of Resource Development for Heart House Hospice was thrilled with this year's results. "This is a growing event for Heart House Hospice and these hikers are incredibly caring!" He added an additional boast: "We are also very proud to have 'bragging rights' ...one of our hikers placed in the top 10 fundraisers in all of Canada". Heart House employee and hiker, Dipika Nayyar raised almost \$5,000 individually in pledges.

Heart House Hospice has already begun the planning for next year's hike and encourages all the community to come out and support their local Hospice the first Sunday in May 2011. "It always amazes me to see the dedication and loyalty of our community helping to provide compassionate care to over 1000 people a year who face their end-of-life journey;" said Greer.

For more information on how Heart House Hospice advocates for and attends to the non-medical, spiritual, emotional and respite needs of a person's end-of-life journey or on funding opportunities, please contact David Walker, Director of Resource Development at 905.712.8119 x 236 or visit the website at www.hearthousehospice.com.



Hike for Heart House participants including Peter Fonseca, Minister of Labour and Stuart Cottrelle, President of Bayshore Home Health (both kneeling) at Mississauga Valley Park before the 3/5k Hike for Hospice on Sunday.