



HEART HOUSE
H O S P I C E

Annual Charity
Golf Classic

Sponsorship Package

Content:
Introduction
Sponsorship Opportunities
Registration Form



*Heart House Hospice
7th Annual Charity Golf Classic 2010*

Dear Friend of Heart House Hospice,

Thank you for your interest in sponsoring the Heart House Hospice Annual Charity Golf Classic. The tournament, scheduled to take place on Monday, August 16th, 2010 at The Country Club in Woodbridge promises to be another fabulous success. The business community of Peel Region is invited to participate in an activity, which creates positive awareness of our local hospice organization in an easy, interactive and highly effective manner.

As a Corporate Sponsor, your company will be recognized as an organization that not only contributes to the community, but one that values that contribution in others as well.

Last year we hosted a 36 hole shotgun and entertained over 230 golfers, most from our corporate community.

Why Hospice?

It is estimated that only 5-15% of Ontarians have access to skilled hospice palliative care services.

95% of Canadians say they want to die at home but 75% die in hospital or other institutions.

84% Of Canadians strongly agree that it is important for terminally ill people to be able to spend their final days in comfort and in familiar surroundings.

Please see the attached page for the various levels of Sponsorship opportunities.

Sincerely,

Stanley W. Seggie, Committee Chair
President & CEO, RBC Travel Insurance

Heart House Hospice Annual Charity Golf Classic
Monday, August 16th, 2010
The Country Club, Woodbridge

Sponsorship Opportunities

Title Sponsor *\$20,000* (available to one sponsor)

- Recognition as Golf Tournament Title Sponsor
- Recognition in all Golf Tournament promotional items prior to and at event, including banner and signage
- Full page ad in the Golf Program
- Complementary 2 foursomes plus Game Cards (x8) and 2 Hole Signs
- Company logo displayed at Golfer Give Away tables
- Logo recognition on Golfer Give Away item given to each golfer
- Recognition and formal presentation at dinner

Golfer's Gift Sponsor *\$10,000* (available to one sponsor)

- Recognition as Golf Tournament Golfer's Gift Sponsor
- Recognition in all Golf Tournament promotional items prior to and at event, including banner and signage
- ½ Page ad in the Golf Program
- Complementary foursome plus Game Cards (x4) and Hole Sign
- Company logo displayed at Golfer Give Away tables
- Logo recognition on Golfer Give Away item given to each golfer
- Recognition and formal presentation at dinner

Dinner Sponsorship *\$5,000* (available to one sponsor)

- Recognition as Golf Tournament Golfer's Dinner Sponsor
- Recognition in all Golf Tournament promotional items prior to and at event, including banner and signage
- ½ Page ad in the Golf Program
- Complementary foursome plus Game Cards (x4) and Hole Sign
- Recognition and formal presentation at dinner

Corporate Sponsorship *\$3,500* (available to multiple sponsors)

- Recognition as the Golf Tournament Corporate Sponsor
- Recognition in all Golf Tournament promotional items at the event, including banner and signage
- ½ Page ad in the Golf Program
- Complementary foursome plus Game Cards (x4) and Hole Sign
- Recognition at dinner

Tee Sponsor *\$2,000* (available to one sponsor)

- Recognition as Golf Tournament Tee Sponsor
- Corporate logo on Tee Package given to each golfer
- ½ page ad in Golf Program
- Recognition at dinner

Heart House Hospice Annual Charity Golf Classic
Monday, August 16th, 2010
The Country Club, Woodbridge

Sponsorship Opportunities

Golf Cart Sponsor **\$1,500** (available to one sponsor)

- Recognition as Golf Cart Sponsor
- Corporate signage on all Tournament Golf Carts (117 carts)
- ½ page ad in the Golf Program
- Recognition at dinner

Top Golfers Prize Sponsor **\$1,500** (available to two sponsors)

- Recognition as Golf Tournament Prize Sponsor
- Corporate signage displayed next to prize items in high traffic area
- ½ page ad in the Golf Program
- Recognition at dinner

Putting Contest Sponsor **\$1,500** (available to two sponsors)

- Recognition as Golf Tournament Putting Contest Sponsor
- Corporate signage prominently displayed at Putting Green in high traffic area
- ½ page ad in the Golf Program
- Recognition at dinner

Mulligan Sponsor **\$1,000** (available to multiple sponsors)

- ¼ page ad in Golf Program
- Corporate logo displayed at three tees, one at each nine-hole course
- Recognition at dinner

Game Card Sponsor **\$500** (available to one sponsor)

- Logo included on all Game Cards available for purchase by Golfers
- Logo in Golf Program

Hole Sponsor **\$400** (available to multiple sponsors)

*Custom Sponsorships Available Upon Request.
For Further Information please contact jhatton@hearthousehospice.com*

Mail form and payment to:
Heart House Hospice
1-855 Matheson Blvd. East
Mississauga, ON L4W 4L6

Heart House Hospice Annual Charity Golf Classic

Seventh Annual Tournament
Monday, August 16th, 2010

Fax to:
905-712-4029

Registration Form

The Country Club, Woodbridge
(Formerly The Board of Trade
Golf and Country Club)

Golf Packages

Foursome - \$1,200 x ___ = \$ _____
Foursome with 4 Game Cards - \$1,400 x ___ = \$ _____
Foursome with a Hole Sponsorship - \$1,600 x ___ = \$ _____
Foursome with a Hole Sponsorship and
4 Game Cards - \$1,700 x ___ = \$ _____

Golfer Registration information

(Please specify whether work or home information)

Golfer # 1

Name _____
Address _____
City _____ Province _____
Postal Code _____ Phone _____
Email _____

Golfer # 2

Name _____
Address _____
City _____ Province _____
Postal Code _____ Phone _____
Email _____

Golfer # 3

Name _____
Address _____
City _____ Province _____
Postal Code _____ Phone _____
Email _____

Golfer # 4

Name _____
Address _____
City _____ Province _____
Postal Code _____ Phone _____
Email _____

Sponsorship Opportunities

Title Sponsor - \$20,000 x ___ = \$ _____
Golfer Gift Sponsor - \$10,000 x ___ = \$ _____
Dinner Sponsor - \$5,000 x ___ = \$ _____
Corporate Sponsor - \$3,500 x ___ = \$ _____
Tee Sponsor - \$2,000 x ___ = \$ _____
Golf Cart Sponsor - \$1,500 x ___ = \$ _____
Top Golfers Prize Sponsor - \$1,500 x ___ = \$ _____
Putting Contest Sponsor - \$1,500 x ___ = \$ _____
Mulligan Sponsor - \$1,000 x ___ = \$ _____
Game Card Sponsor - \$500 x ___ = \$ _____
Hole Sponsor - \$400 x ___ = \$ _____

Sponsor Contact Information

Name _____
Company _____
Title _____

Work Contact Information

Address _____
City _____ Province _____ Postal Code _____
Bus. Number _____ Fax Number _____
Email _____

Payment Method

Cheques (Please make cheques payable to Heart House Hospice)

Credit Card (check one) Visa Master Card

Card Number _____

Exp. Date _____ Amt. Authorized \$ _____

Print Name on Card _____

Signature Authorizing Charge _____