



Annual October Soiree

Sponsorship Package

Content:
Introduction
Sponsorship Opportunities
Registration Form



*Heart House Hospice
Annual October Soiree*

Dear Friend of Heart House Hospice,

Thank you for your interest in sponsoring the Heart House Hospice Annual October Soiree. The event will take place on Friday, October 22, 2010 at the Renaissance by the Creek and promises to be another fabulous success. The business community of Peel Region is invited to participate in an event, which creates positive awareness of our local hospice organization in an easy, interactive and highly effective manner.

As a Corporate Sponsor, your company will be recognized as an organization that not only contributes to the community, but one that values that contribution in others as well.

Last year we had over 300 guests join us for a fun evening of live and silent auctions, dancing and great food.

Why Hospice?

It is estimated that only 5-15% of Ontarians have access to skilled hospice palliative care services.

95% of Canadians say they want to die at home but 75% die in hospital or other institutions.

84% Of Canadians strongly agree that it is important for terminally ill people to be able to spend their final days in comfort and in familiar surroundings.

Please see the attached page for the various levels of Sponsorship opportunities.

Sincerely,

Jennifer Hatton
Coordinator of Special Events

Heart House Hospice Annual October Soiree
Friday, October 22nd, 2010
Renaissance by the Creek, Mississauga

Sponsorship Opportunities

Title Sponsor *\$20,000* (available to one sponsor)

- Recognition as the Title Sponsor for the October Soiree
- Prominent title recognition in all October Soiree pre-event promotions, including but not limited to: invitations, print and radio advertising, Go Transit Campaign, media releases, promotional brochure
- Recognition on the Heart House Hospice website
- ½ page ad in the Soiree auction program distributed the night of the event
- Prominent title recognition in all Soiree materials at the event, including but not limited to: front page of Soiree program, banners and signage.
- Prominent title recognition in all post event materials including but not limited to: media releases, photo opportunity to be issued in a press release to all major Peel publications, a thank you letter issued to the Editor of the Mississauga Post and Brampton Guardian.
- Thank you article included in an edition of our Hospice newsletter, distribution of 4,000
- Complimentary corporate table at the event for 10 guests
- Opportunity to showcase your company with a display at the event
- Verbal recognition and formal presentation at the dinner by the emcee
- Opportunity to provide input towards the presentation of the event

Dinner Sponsor *\$10,000* (available to one sponsor)

- Recognition as the Dinner Sponsor for the October Soiree
- Recognition on the Heart House Hospice website
- ½ page ad in the Soiree auction program distributed the night of the event
- Prominent title recognition in all Soiree materials at the event, including but not limited to: Soiree program, banners and signage.
- Prominent recognition in all Soiree advertising and media releases pre and post event
- Thank you mention included in an edition of our Hospice newsletter, distribution 4,000
- Complimentary corporate table at the event for 10 guests
- Verbal recognition and formal presentation at the dinner by the emcee

Raffle Prize Sponsor *\$7,500* (available to one sponsor)

- Recognition as the Raffle Prize Sponsor for the October Soiree
- Recognition on the Heart House Hospice website
- Prominent recognition in all Soiree materials at the event, including but not limited to: Soiree program, banners and signage.
- Thank you mention included in an edition of our Hospice newsletter, distribution 4,000
- ¼ page ad in the Soiree auction program distributed the night of the event
- Verbal recognition at the dinner by the emcee

Heart House Hospice Annual October Soiree
Friday, October 22nd, 2010
Renaissance by the Creek, Mississauga

Sponsorship Opportunities

Corporate Sponsor **\$5,000** **(available to multiple sponsors)**

- Recognition as a Corporate Sponsor for the October Soiree
- Recognition in all Soiree promotional items at the event including banner and signage
- Recognition on Soiree event brochure
- Recognition on Heart House Hospice website
- ¼ page ad in the Soiree auction program distributed the night of the event
- Verbal recognition and formal presentation at dinner by the emcee

Entertainment Sponsor **\$4,000** **(available to one sponsor)**

- Recognition as the Entertainment Sponsor for the October Soiree
- Recognition in all Soiree promotional items at the event including banner and signage
- Recognition on the Heart House Hospice website
- Recognition on Soiree event brochure
- Verbal recognition at dinner by the emcee
- Recognition in Soiree auction program as the presenting sponsor of our entertainment.

Program Sponsor **\$2,000** **(available to multiple sponsors)**

- Recognition as a Program Sponsor for the October Soiree
- Logo displayed prominently on a banner at the event
- Logo in Soiree auction program distributed the night of the event
- Verbal recognition at dinner by the emcee
- Recognition on Soiree event brochure

Tickets

- Individual \$150
- Table of 10 \$1,400
- Corporate Table \$1,700

Program Advertising

- Logo Only \$125
- ¼ Page Colour Ad \$250
- ½ Page Colour Ad \$500



Heart House Hospice Annual October Soiree Registration Form

Annual October Soiree
Friday, October 22nd, 2010

Renaissance by the Creek
3045 Southcreek Road
Mississauga, ON

Sponsorship Opportunities

Title Sponsor - \$20,000 x ___ = \$ _____
Dinner Sponsor - \$10,000 x ___ = \$ _____
Centrepiece Sponsor - \$10,000 x ___ = \$ _____
Foundation Sponsor - \$10,000 x ___ = \$ _____
Raffle Prize Sponsor - \$7,500 x ___ = \$ _____
Corporate Sponsor - \$5,000 x ___ = \$ _____
Entertainment Sponsor - \$4,000 x ___ = \$ _____
Program Sponsor - \$2,000 x ___ = \$ _____

I am unable to attend but I would like to contribute:

\$ _____
and/or

A prize donation _____

Contact Information

Company Name: _____
Contact at Company: _____
Or
Individual Name: _____
Address: _____
City: _____
Postal Code: _____
Telephone: _____
Fax Number: _____
Email: _____

Tickets

Individual - \$150 x ___ = \$ _____
Table of 10 - \$1,400 x ___ = \$ _____
Corporate Table - \$1,700 x ___ = \$ _____

Payment Method

Cheques(Please make cheques payable to Heart House Hospice)

Credit Card (check one) Visa Master Card

Card Number _____

Exp. Date _____ Amt. Authorized \$ _____

Print Name on Card _____

Signature Authorizing Charge

Program Advertising

Logo Only - \$125 x ___ = \$ _____
¼ Page Colour Ad - \$250 x ___ = \$ _____
½ Page Colour Ad - \$500 x ___ = \$ _____

Mail form and payment
to:

Heart House Hospice
1-855 Matheson Blvd. East
Mississauga, ON L4W 4L6

Fax to:
905-712-4029