

## **NEWS RELEASE**

**Date: April 1, 2009**

### **FOR IMMEDIATE RELEASE**



## **Hike for Hospice raises funds for Community Hospice Services and increase awareness about Palliative Care.**

On Sunday, May 3rd, volunteers from Mississauga and Brampton will participate in the 7<sup>th</sup> Annual Hike for Hospice Palliative Care, hosted by the Hospice of Peel at Mississauga Valley Park.

Honorable Peter Fonseca, MPP expresses his support, "Hospice of Peel provides an invaluable service to the families of Mississauga. I am delighted to be able to join them as a participant in the Hike for Hospice. I would like to extend my sincere thanks to everyone at Hospice of Peel for inviting me to be part of this very important event." Peter will be a participant and performing the warm up to kick off the hike.

"The three main goals of Hike for Hospice Palliative Care are fundraising, awareness and recognition," explained Sabrina Prodger, Coordinator of Special Events. "We raise much-needed funds for hospice palliative care in our community while raising awareness of the many issues related to hospice palliative care and recognizing the valuable work done by hospice palliative care volunteers and professionals."

Hike for Hospice Palliative Care is a national event, with thousands of participants across Canada. The Hike is coordinated nationally, with financial support from, Bayshore Home Health, The GlaxoSmithKline Foundation and Wyeth Pharmaceuticals, allowing 100% of the funds raised in local communities to remain there. This fun-filled event will include face painting for the kids and the kid at heart, a barbeque lunch and great prizes. Sign in is at 9:30a.m. with the Hike beginning at 11a.m.

According to Statistics Canada, more than 259,000 Canadians die each year, and that number is projected to increase by 33% by 2020. Currently, the Canadian Hospice Palliative Care Association estimates that only 25% of those who need it will have access to hospice palliative care. Hospice of Peel is working toward ensuring that more Canadians, especially in the Peel Region, receive the end-of-life care they wish for.

To support or participate in Hike for Hospice Palliative Care, or for more information, please contact Sabrina Prodger at 905-712-8119 ext. 234 or visit our website at [www.hospiceofpeel.com](http://www.hospiceofpeel.com).

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